EDC REGULAR MEETING

THURSDAY, December 19, 2019 at 5:30pm

THE OLD TOWN HALL CONFERENCE ROOM

APPROVED MINUTES

Call to Order: Brett Mastroianni called the meeting to order at 5:37pm

<u>Members in Attendance:</u> Brett Mastroianni, Salvatore Cherenzia, Nicole Porter, Will Mason, Paul Simonds, Jen Strunk (alternate) and Anthony Mazzella (alternate).

Members absent: Jen Anderson and Toula Balestracci

Staff present: Juliet Hodge, PDZO

<u>Public Present:</u> Nita Kincaid, Selectman and Bob Carlson, Selectman. There were two high school students observing the meeting for a class assignment.

Acceptance of Prior Meeting Minutes: Special Meeting minutes 11/20/2019 accepted as written.

<u>Additions to the Agenda:</u> Motion made and seconded (N. Porter/P. Simonds) to add discussion about Trillium Brewery to the agenda under new business. Motion passed.

<u>Treasurer's Report:</u> J. Hodge confirmed she moved the \$50 for the CEDAS awards event out of line B15.01 CT Region ECO DEVMNT/Membership and into operating expenses.

PDZO Report: Committee reviewed J. Hodge's activity report. Some of the items discussed included:

- The recent sale of the property in between Holly Green and Bellisimo.
- Rotary development, Jovial Foods and Randall's Ordinary property will all need sewer hook-up.
- Salt Water Vineyard bought the old Crider Farm across from the KOA.
- Update on Trillium farm Brewery Plans

New Business

- <u>FY 20/21 Budget</u>: Brett received word on 12/11/19 that the EDC budget was due on 1/3/20. Concern that given the holidays it would not be done in time. The budget is due to be presented to the Board of Finance and Board of Selectman on 2/5/20.
- <u>Future Meeting Schedule</u>: Discussion regarding one or two meetings a month. Motion made and seconded (N. Porter/P. Simonds) to have two meetings a month. The new meetings will be the first and third Tuesdays. Motion passed 7-0-0.
- <u>Business Directory</u>: Discussion regarding re-creating the former Business Directory of businesses in town. It was decided that hosting a Business Open House might be a good way to reintroduce the idea and get businesses interested in participating.
- <u>Farmer's Market Subcommittee:</u> Discussion that the Farmer's Market Committee would be an official subcommittee of the EDC. Brett had a meeting with Jen Pensa on details. Suggested members of the newly formed EDC Farmer's Market subcommittee are: Alexis Kahn, Jen Pensa, Belinda Learned, Bob Carlson and Nicole Porter. Suggestion made to reach out to Beth Tillman of FireFly Farms as well.
- Annual Report: J. Hodge has started working on the 2018-19 annual report which is due now. The Commission will work on this at their first EDC meeting of the new year.

Old Business

- <u>Marketing Map Project update</u>: Brett reported that Alicia is unable to complete the project. However, he has discussed with Adriana, owner of El Torillo and she may be able to help with it.
- Website Update: Brett reported that the web site is essentially done and just needs to be moved to the live version. Brett said he could move it himself if need be.
- <u>Bylaws</u>: The EDC Bylaws were handed out in the meeting packet. It was asked that all members review them and bring any suggested changes forward.
- Other: Brett might suggest that Juliet email out her PDZO Report to the group every other week so it could be reviewed by members before the meeting and discuss pertinent topics and questions at the meeting. Commission to revisit Confidentiality Agreement and discuss the proposed water sewer tie-in at the next meeting.

Motion made and seconded (P. Simonds/N. Porter) to adjourn. Meeting adjourned at 7:15pm.

Respectfully Submitted,

Nicole Porter & Juliet Hodge