

EDC SPECIAL MEETING
TUESDAY, SEPTEMBER 4th, 2018 AT 8:15 AM
THE TOWN HALL CONFERENCE ROOM

APPROVED MINUTES

(Approved 1/16/19)

B. Mastroianni called the meeting of the EDC to order at 8:30 am – anticipated quorum

Members in attendance were: *Brett Mastroianni, David Isom, Salvatore Cherenzia, Paul Simonds (arrived at 9am) and Dugan Tillman-Brown*

Members absent: *Toula Balestracci, Lisa Wood*

Staff present: Juliet Hodge, PDZO

Public in attendance: Mike Urgo, Alicia Rathbun, Stefan Grufstedt, Matt Spring

Public Comments: None

Minutes: Motion made and seconded (S. Cherenzia/D. Isom) to approve the minutes of the 7/27/2018 Special Meeting. Motion passed 4:0 P. Simonds Abstained.

Treasurer Report: Non given. J. Hodge reported financial transactions to date.

PDZO Report: J. Hodge discussed recent inquiries on several commercial properties. Discussed setting up a meeting w/ MPTN to discuss possible sewer line extension to the RC Zone. Discussed plans to possibly extend Westerly water to the KOA campground. Working with Weston and Sampson on this and the sewer line extension as well (Stonington tie-in). Hodge reported on the progress of the Dollar General construction; Dr. Pecher's project on the farm across from Holly Green and the Medical Marijuana Dispensary. Expect to hear by the end of October on whether the North Stonington site was selected for the dispensary. Trillium Brewery is locating their Farm Brewery on East Clarks Falls Rd. (5 House and Gary's Restaurant buildings have been demolished.

Hodge discussed the appointment of Courtney Hendrickson as our liaison to CERC and suggested that we look into utilizing CERC more for marketing and data. CERC could create marketing material for prime, vacant commercial properties to be used at trade shows and networking events. Hodge suggested (again) that we invite CERC and seCTer representatives to an EDC meeting.

New Business:

- *Marketing:* Hodge discussed the appointment of Courtney Hendrickson as our liaison to CERC and suggested that we look into utilizing CERC more for marketing and data. CERC could create marketing material for prime, vacant commercial properties to be used at trade shows and networking events. Hodge suggested (again) that we invite CERC and

seCTer representatives to an EDC meeting. N. Kincaid suggested that EDC have a table at the NoSto Fest to promote EDC initiatives and to possibly hand out a survey about what residents would like to see developed in town. M. Mackay suggested having HS students be trained to lead residents and visitors on hikes along the many trails we have in town as a way to promote this resource. She also spoke briefly about the recent formation of the non-profit Keep North Stonington Affordable (KNSA).

- *Map Project:* B. Mastroianni reached out to Alicia Rathbun to look at the Map Project. She will attend the next meeting and provide a mock-up of what the map would look like.
- *Business Association possible subcommittee:* Discussed the possibility of recreating the NSBA as a subcommittee of the EDC. M. MacKay spoke on this briefly.
- *Coordinator task list:* B. Mastroianni spoke about creating a task list to better direct staff and keep projects moving forward.

Old Business:

- *Town Beautification: Need to announce this somehow – possibly through Social Media or upcoming EDC Events. B. Mastroianni to get edited copies of the project description and application form to J. Hodge.*
- *Upcoming seminars, trade shows and meetings:*

Discussed the farmer's market project and having Tom Taylor do the renderings.

Motion made and seconded (D. Isom /B. Mastroianni) to approve the expenditure of \$400 to Tom Taylor for two renderings of the possible farmer's market in the High school/middle school building. Motion passed 5:0

Dugan to set up a meeting to do a walk-through.

- *CERC/CEDAS EDC 101 Event – J. Hodge discussed the need to settle on a venue for the November 15th CERC training event. Event subcommittee to work on this. Possible locations suggested were: Lake of Isles Restaurant, Matches, the Wheeler Library or Buon Appetito. J. Hodge to work on a save the date announcement for the Realtor event and CERC event.*

B. Mastroianni mentioned the Cherenzia Open House on 9/20. This conflicts with the regular EDC meeting. Suggestion to meet in the morning on the 20th instead.

Motion to Adjourn made and seconded (D. Tillman-Brown/S. Cherenzia) to adjourn meeting at 9:31 am. Motion carried unanimously

Next meeting is on September 20th at 8:15am in The Town Hall Conference Room.

Respectfully Submitted,

J. Hodge