



**EDC REGULAR MEETING
TUESDAY, JANUARY 5, 2021 – 5:30 P.M.**

VIA ZOOM

WORKSHOP MINUTES
(Approved 1/21/21)

Chairman B. Mastroianni called the meeting to order as a workshop at 5:40pm due to a lack of a quorum.

Members Present: B. Mastroianni, J. Anderson, J. Dayton, and S. Cherenzia

Members Absent: J. Strunk, P. Simonds, N. Porter and A. Mazzella

Staff Present: J. Hodge, PDZO

PUBLIC COMMENT: None

APPROVAL OF MINUTES: December 15, 2020. Minutes not approved due to lack of quorum.

FY 2021-22 BUDGET: Commission members discussed the proposed FY 21-22 Budget. B. Mastroianni shared a draft job description for the new EDC Assistant position the EDC would like to see funded in the FY 2021-22 Budget. The EDC discussed and made minor changes. The amount to be added to the budget is \$15,000 for the position. The remaining budget amounts will remain unchanged from last year. Commission hopes to be able to host events this summer and fall. Commission discussed creating a printed and digital business guide similar to the one last printed in 2014. Suggestions for using current and future funds included: creating renderings for select parcels, helping pay for directional signage as discussed previously, and looking into a streetscape improvement grant to help pay for some of the initiatives.

PDZO REPORT: J. Hodge went over some year-end statistics with the members present. There has been quite a bit of activity despite the pandemic. No update on the Utilities Extension given.

BUY LOCAL CAMPAIGN UPDATE: There has been little participation in the program over the last couple of weeks. EDC members suggested ways to increase resident and business participation. EDC Members suggested announcing the list of participating businesses in an effort to have others sign on.

ADJOURNMENT: Workshop adjourned at 6:46

Respectfully submitted,

Juliet Hodge, PDZO

Upcoming Meetings/Events

- EDC Next Scheduled Regular Meeting – January 19, 2021