

REGULAR EDC MEETING
THURSDAY, JUNE 21, 2018 AT 5:30PM
TOWN OFFICES AT HOLY GREEN PLAZA
APPROVED MINUTES

B.Mastroianni called the meeting of the EDC to order at 5:35pm. Full quorum present

Members in attendance were: *Brett Mastroianni, David Isom, Salvatore Cherenzia, Toulia Balestracci, Paul Simonds, and Dugan Tilman-Brown*

Members absent: *Lisa Wood*

Staff present: Juliet Hodge, PDZO, Christine Dias

Public in attendance: Nita Kincaid

Public Comments: J. Hodge requested adding an agenda item under new business. **Motion made and seconded (S.Cherenzia/D/Isom) to add agenda item under new business to discuss the content for the Summer ICONS Quarterly Newsletter (EDC Submission). Motion carried 6:0**

Minutes: Commission reviewed the 5/31/18 Regular Meeting Minutes and noted mistake in date and time of the next meeting. **Motion made and seconded (S.Cherenzia/D.Isom) to approve the May 31, 2018 Meetings with minor correction to the date and time of the next regular meeting. Motion carried**

Treasurer Report: Commission reviewed the year-to-date profit and loss statements. **Motion made and seconded (S. Cherenzia/P.Simonds) to approve Treasurer's Report. Motion carried 6:0**

New Business:

- *Town Planters* - Committee discussed using large concrete barriers to improve aesthetics of certain commercial properties in town and to block traffic to the Route 2 entrance to the old firehouse, former Gary's Restaurant on route 184, and former Chinese restaurant on Route 2. Also discussed the broken Town clock in front of Town Hall and whether EDC was willing to contribute to the cost of repair. **Motion made and seconded (D.Isom/S.Cherenzia) to spend up to \$2500 for the planters and \$2500 to contribute to the repair of the town clock. Motion carried 6:0**
- *Real estate networking for vacant commercial property* - Committee discussed inviting commercial real estate agents that have listings in town, to network and discuss the properties currently on the market. J. Hodge to discuss zoning changes, town services and past and current growth/trends. Possible July Happy Hour event. **Motion made and seconded (S.Cherenzia/D.Tillman-Brown) to budget \$400 to be used for food for the Real Estate Marketing event. Motion carried 6:0**
- *Business Open Houses* - Committee discussed asking businesses to host an open house to encourage use of local business and to allow for networking. Planning for some time in the fall.
- *Business education resources* - Discussed hosting small business seminars. One possible topic could be preparing a Business Recovery Plan to have on hand in case of an emergency such as flooding, fire or extended power outages. These seminars could be held jointly with neighboring towns.
- *Quarterly Newsletter* - Discussed what content J.Hodge should add to the EDC portion of the ICONS Summer 2018 Quarterly Newsletter. Commission members suggested discussing the new EDC Business Beautification Program, real estate networking event, and business open houses.

Old Business:

- *Discussed the Town Beautification Program modification of required matching grant amount (percentage) participating businesses must contribute. **Motion made and seconded (D.Isom/S.Cherenza) to change the reimbursement percentage from 25% to 50%. Motion carried 6:0***
- *Marketing material – Map from Impact Design - Committee discussed what should be highlighted on the map. Options include, local businesses, trails, and/or farms. Committee to invite James Dodd from Impact Designs to the next meeting to discuss map options.*
- *Upcoming seminars, trade shows and meetings - Committee briefly discussed finalizing the fall CERC/EDC 101 event.*
- *Rotary signage - no updates*
- *Farmer's market update - D.Isom to resend the email on the draft for the farmer's market initiative which outlines the goals, principles and next steps. The current middle school could be an option for a year round farmer's market. Committee needs a preliminary sketch to present to the Wheeler Library to show the educational use of that space. **Motion made and seconded (D.Isom/S.Cherenza) to spend up to \$400 for the drawings. Motion carried 6:0***

Motion made and seconded (D.Tillman-Brown/P.Simonds) to adjourn meeting at 6:44pm. Motion carried 6:0

**NEXT REGULAR MEETING IS ON JULY 19, 2018 AT 5:30PM AT THE TOWN HALL CONFERENCE ROOM
LOCATED AT 40 MAIN STREET.**

Respectfully Submitted,
T. Balestracci and J. Hodge