

November 10, 2022

Dear North Stonington Businesses:

The Economic Development Commission has decided to spotlight North Stonington Businesses on our Town's website and social media platforms on a biweekly basis. This is a great way for people to learn about your business and/or to possibly reach potential customers. Also, please include any pictures you would like us to feature with your answers.

If interested, please fill out the applicable attached questions and return via email (<u>edc@northstoningtonct.gov</u>) or in person at Town Hall in the First Selectman's Office. Businesses that choose to participate will then be randomly selected.

Thank you,

The North Stonington Economic Development Commission

Nosto's "In the Know" Business Spotlight

1. Name of company:

2. Name of owners:

3. Describe your company: What do you do? What goods or services do you offer?

- 4. Why do you do what you do?
- 5. How long have you been in business?
- 6. How long have you been in North Stonington, CT?
- 7. Why did you choose North Stonington?

8. What is something we may not know about your business or something we may find interesting?

9. What is one piece of advice you would give to a new North Stonington business owner?

10. What inspires you to hit the ground running each morning?

11. What is your biggest success to date?

12. What has been your biggest challenge?

13. What will people get from your business that they won't get elsewhere?

14. What is the most popular product/service that you sell?

15. Business website:

16. Business Contact Info: