



**EDC SPECIAL MEETING  
FRIDAY, JULY 27, 2018 AT 8:30AM  
THE TOWN HALL CONFERENCE ROOM**

APPROVED MINUTES  
(Approved 9/4/2018)

**D. Isom called the meeting of the EDC to order at 8:33 am.** Full quorum anticipated.

**Members in attendance were:** *David Isom, Salvatore Cherenzia, Lisa Wood, and Brett Mastroianni, Dugan Tillman-Brown, Toulia Balestracci arrived at 8:39.*

**Members absent:** *Paul Simonds*

**Staff present:** Juliet Hodge, PDZO, Christine Dias

**Public in attendance:** Nita Kincaid

**Minutes:** Committee approved minutes from 1/18/18 regular meeting, 2/27/18 special meeting, 3/22/18 workshop, 6/21/18 regular meeting. **Motion made and seconded (S. Cherenzia/D. Isom) Motion carried 6:0**

**Treasurer Report:** Committee approved payment of \$300 to the Chamber of Commerce of Eastern CT for membership dues. **Motion made and seconded (S. Cherenzia/D. Tillman-Brown) Motion carried 6:0**

Committee approved payment of dues to seCTer. **Motion made and seconded (D. Tillman-Brown/S. Cherenzia) 5:0:1 (L. Wood abstained).**

**PDZO Report:** J. Hodge went over the recent inquiries about commercial properties and proposed developments. Also discussed the pending demolition of Gary's Restaurant and what is left of the 95 House. J. Hodge, M. Urgo, and 2 members of the WPCA met with Westerly Town Officials re: possible water line extension to the KOA Campground on Rte. 49. Another meeting will be scheduled next week. J. Hodge attended workshop at SCCOG re: Historic Preservation grants and has been working with EDC folks from Ledyard, Stonington and Groton on implementing the Regional CEDS Plan.

**New Business:**

- *Marketing* - Committee discussed updating town's flyer for J. Hodge to use and distribute. Discussion about using a marketing company outside of the area, that doesn't have any preconceived notion about the town's image. J. Hodge to contact some companies.
- *CERC/CEDAS EDC 101 Event* - Possible dates, Tuesday, October 23<sup>rd</sup> or Thursday November 15th, 2018.

**Old Business:**

- *Town Beautification Program* - Committee discussed putting planters on the Route 2 side of the former firehouse/new Recreation Department building. Planters have arrived, committee now needs to buy dirt, plants, and possible filler for the container to weigh them down. Committee needs to formally roll out the Beautification Program and reach out to businesses.
- *Upcoming seminars, trade shows and meetings* - Committee discussed having an event in November for the Commercial Realtors. T. Balestracci to give J. Hodge a list of commercial agents with active listings in town so that a Save the Date can be sent out.

- *Farmer's Market Update* - D. Tillman-Brown contacted an architect to provide a rough drawing of the farmer's market in the middle school building. Architect provided a scope of work which D. Tillman-Brown will share with the Commission.
- *By-Law Revision* - Committee voted to increase the amount of spending that requires Commission pre-authorization from \$50 to \$150. **Motion made and seconded (D. Tillman-Brown / S. Cherenzia). Motion carried 6:0**

**Motion to Adjourn made and seconded (S. Cherenzia / D. Isom) to adjourn meeting at 9:47am. Motion carried 6:0**

**Next regular meeting is scheduled for August 16, 2018 at 5:30pm The Town Hall Conference Room.**

Respectfully Submitted,  
T. Balestracci  
J. Hodge