

EDC SPECIAL MEETING
THURSDAY, SEPTEMBER 20th, 2018 AT 8:15 AM
THE TOWN HALL CONFERENCE ROOM

APPROVED MINUTES

(Approved 1/16/19)

D. Isom called the meeting of the EDC to order at 8:22 am with an anticipated quorum.

Members in attendance were: *David Isom, Salvatore Cherenzia, Toulia Balestracci, Lisa Wood, and Paul Simonds. Dugan Tillman-Brown and Brett Mastroianni arrived 8:25 am.*

Members absent: *none*

Staff present: Juliet Hodge, PDZO

Public in attendance: Mike Urgo, Alicia Rathbun, Stefan Grufstedt, Matt Spring

Public Comments: none

Minutes: Committee did not review prior meeting minutes from special meeting 9/4/18

Treasurer Report: J. Hodge reported financial transactions to date.

Motion made and seconded (S. Cherenzia/ D. Tillman-Brown) to approve the Treasurer's Report. Motion carried 7:0

PDZO Report: J. Hodge discussed her activities for the past month including work currently being done with consulting firm Weston & Sampson to extend Westerly water line and/or Stonington sewer lines along Frontage Rd. into the Industrial Zone along Pendleton Hill Rd. J. Hodge discussed possible investors who may be willing to partner with the Town to get this infrastructure in place. J. Hodge and M. Urgo to meet with owners of Trillium Brewery to discuss their conceptual plans for the proposed Farm Brewery operation.

New Business:

- *Map Project* – Alicia Rathbun discussed Map ideas with the Commission. Committee will determine the points of interest, attractions to highlight. J. Hodge to email the committee to solicit ideas for focal points on the map. A. Rathbun will develop a letter to give to prospective advertisers.

Motion made and seconded (S. Cherenzia/ D. Isom) to retain Alicia Rathbun's services for the map project. D. Tillman-Brown Abstained. Motion carried 6:0

- *Subcommittee Updates (Farmer's Market and Events)* – Several Commission members and J. Hodge met with Architect Tom Taylor at the middle school to discuss farmer's market project. Renderings of the middle school for potential year round farmers' market

should take about six weeks. A meeting with the Wheeler Library Board will be scheduled in November to discuss options.

- *CERC/CEDAS EDC 101 Event* - Thursday November 15, 2018 - Committee discussed having the event at Lake of Isles Restaurant, Matches. P. Simonds to secure date, and Events Subcommittee will work on the menu. Commission discussed doing a version of a branding exercise at the CERC event.
- *Website Work Meeting* – B. Mastroianni will schedule time to review and edit content of the EDC website.
- *NoSto Fest* – Commission may be too late to have a table at the event.

Old Business:

- *Marketing* - M. Urgo presented a possible slogan idea for the town. A video showcasing the town should be completed in a couple of months.
- *Town Beautification Program* - Planters and flowers were added to the new Recreation Department building. Planters were added to the Holly Green Plaza. Remaining planters will be added to the empty parcel on route 2, at the former Chinese restaurant. B. Mastroianni will send edited program detail and application forms to J. Hodge.
- *Business Resources and Business Association Subcommittee* – Tabled until next meeting

Motion to Adjourn made and seconded (D. Tillman-Brown/D. Isom) to adjourn meeting at 9:32 am. Motion carried unanimously

Next regular meeting is on October 18, 2018 at 5:30pm The Town Hall Conference Room.

Respectfully Submitted,
T. Balestracci and J. Hodge