



EDC SPECIAL MEETING  
**WEDNESDAY APRIL 1<sup>ST</sup> AT 5:30pm**  
Via ZOOM

**APPROVED MINUTES**

(Approved 4/7/20)

Chairman B. Mastroianni called the meeting to order at 5:34pm

- Members present: B. Mastroianni, S. Cherenzia, P. Simonds, J. Strunk, J. Anderson and W. Mason.
- Members Absent: N. Porter, S. Grufstedt and A. Mazzella
- Staff present: J. Hodge
- Public: M. Urgo, N. Kincaid, B. Carlson, and Ed Learned

Facebook Ads:

Commission discussed funding ads on social media to support local businesses who are still open in some capacity. B. Mastroianni would like to start with an ad for the new Village Co-op created in the Shunock River Brewery, as the products being sold are from the local farms. Commission discussed boosting posts as well that contain information on resources available for small businesses and contractors, and other posts that need to get to a wider audience.

M. Urgo offered to mention the new Co-op and provide information about links to the resources available in his weekly update. B. Mastroianni to send M. Urgo some wording to use.

**Motion made and seconded (S. Cherenzia/W. Mason) to use EDC funds, not to exceed \$500, to run ads highlighting local businesses on social media and boost posts related to resources for businesses impacted by COVID19. Motion passed.**

Village Co-op

The Village Co-op is operating out of the Brewery providing local meats, eggs, milk, etc. from local farmers as they have goods available. There has been a great response on social media so far. LLHD was informed (via an anonymous complaint) and has been to the Co-op to inspect. Customers are being limited to only a few in the store at a time, and hand sanitizer and wipes are available. Ideas were discussed about how to keep the store stocked, and the possibility of offering delivery to seniors.

B. Mastroianni suggested writing a press release on the Co-op to help bring more attention to it.

Commission discussed contacting all local businesses, even those who have closed to make sure they are taking advantage of the State and Federal relief programs, or if they need any assistance from the Town or EDC in some way. B. Mastroianni and J. Hodge to reach out to businesses tomorrow.

Discussed the next agenda for the upcoming Regular meeting on April 7, 2020.

Public Comment:

M. Urgo stated that all 22 municipalities in the region had signed a letter to the Governor requesting that he allow on-line gaming during the time the Casinos are closed to help with their revenue stream. He pointed out that state revenue from the Casinos is in jeopardy – and therefore the portion allotted to each town is too. He encouraged members to write a letter as well if they were so inclined.

Adjourn:

**Motion made and seconded (S. Cherenzia/P. Simonds) to adjourn the meeting at 6:31pm.**

**Motion passed.**

**Upcoming Meetings/Events**

- EDC Next Meeting– Regular Meeting April 7, 2020 via ZOOM