

SPECIAL EDC MEETING
TUESDAY, FEBRUARY 27, 2018 AT 5:15PM
TOWN OFFICES AT HOLY GREEN PLAZA

APPROVED MINUTES

B. Mastroianni called the Meeting of the EDC to order at 5:24pm. Full quorum

Member in attendance were: *Brett Mastroianni, David Isom, Toulia Balestracci, George Tattersall, Paul Simonds*

Members absent: Salvatore Cherenzia, Dugan Tillman-Brown, Lisa Wood

Staff present: Juliet Hodge, PDZO

Public in attendance: Mike Urgo, Nita Kincaid, Shawn Murphy

Public Comments: None

Minutes: Motion made and seconded (D. Isom/ T. Balestracci) to approve 2/15/18 minutes. Motion passed 3-0 G. Tattersall and P. Simonds Abstained.

Treasurer Report: no report

New Business:

Discussion of subcommittees for EDC initiatives:

- **Farmer's Market Subcommittee:** Subcommittee to be led by D. Isom and include D. Timman-Brown, G. Tattersall, B. Mastroianni and community members including Brianne Casadei and Belinda Learned. Motion made and seconded (D. Isom/T. Balestracci) to form this subcommittee. Motion passed 5-0

N. Kincaid did talk to the Hewitt Farm Committee about locations on the farm, but feels that the areas available for a farmer's market may not have adequate parking. Commission discussed using the School property instead as it has better parking and an open field.

D. Isom spoke with Brianne Casadei about short and long-term implementation plan for the market. She said the USDA grant deadline has passed for this year. EDC will pursue the funding next year.

- **Training and Events Subcommittee:** Subcommittee to be led by P. Simonds, and includes B. Mastroianni, L. Wood, T. Balestracci, and staff J. Hodge. Motion made and seconded (P. Simonds/D. Isom) to form this subcommittee. Motion passed 5-0

Other initiatives such as the Marketing program and beautification program will be discussed/worked on by the whole Commission rather than via subcommittee.

- **Website:** Possible domain names and length of hosting were discussed. The price to purchase domain names “GoToNoSto.com” and “Go2NoSto.com” for three years would be \$383.57. B. Mastroianni to purchase both domain names with town credit card and have web developer upload the existing content. Motion made and seconded (P. Simonds/D. Isom) to purchase domain names, hosting and backup. Motion passed 5-0
- **Upcoming Seminar:** J. Hodge will be attending the National APA Conference in New Orleans from April 22 - April 26. Planning & Zoning will pay for the entrance fee for the seminar. J. Hodge requests EDC pay for hotel accommodations. Airfare expense has yet to be determined. Motion made and seconded (D. Isom/ P. Simonds) to approve J. Hodge’s lodging expense for the National APA Conference. Motion passed 5-0
- **Rotary Sign:** W. Ricker submitted an application to DOT for signage at the triangle at the traffic circle. The application was denied. A new application will be filed to install signage within the circle, 10’ back from the road.
- **2018-2019 Budget:** Board of Selectman requests more detail for line item for Supplies, Printing and Professional Services \$20,000 – particularly in reference to the Beautification program and Marketing Materials. Commission will vote on the budget at next scheduled meeting on March 15, 2018.

Old Business:

Commission members discussed the Town Map designed by James Dodd and whether or not EDC should compensate J. Dodd. Consensus seemed to be not to compensate him. J. Hodge to contact him and have him contact B. Mastroianni so that they can discuss the details and review the contract.

Motion made and seconded (D. Isom/ P. Simonds) to Adjourn. **Meeting adjourned at 6:43pm**

Next meeting is on March 15, 2018 at 5:15pm Town Offices at Holly Green Plaza

Respectfully Submitted,
T. Balestracci and J. Hodge